



Community Radio

World Development Foundation

Dr. H. O. Srivastava

M.Sc. (Electronics), Ph.D. (Info. Systems), Ph.D. (Chemistry)

President , World Development Foundation

Former Chief Engineer AIR & Doordarshan

WDF is striving to help the poor and
socially challenged by use of Radio

CRS



About World Development Foundation

- World Development Foundation (WDF) is a knowledge-based, global foundation with a commitment to enrich and sustain the lives and livelihoods of poor and excluded people throughout the world.
- WDF strives to empower the poor by providing education and training for earning livelihood with the use of Radio, TV, Internet and the new media
- **ISO 9001:2000 organization**

WDF is striving to help the poor and socially challenged by use of Media



Collaborators & Clients:

- Media Lab Asia, Min of IT
- Narendra Deva University A&T, Faizabad
- Birsa Agriculture Univ., Ranchi
- Indira Gandhi Krishi Vishwavidyala, Raipur
- Tamil Nadu Agriculture University
- Allahabad Agriculture University
- Hissar Agriculture University, Haryana
- Inter College, Diggi, Jaipur
- Dhangarhi Radio Station, Nepal – Commercial
- Kushal Globals, Ajmer & Jodhpur – Commercial
- Kal Radio, Kochi - Commercial
- Webel Mediatronics Ltd.- Consultants for Commercial & CRS
- HCL- Consultant for broadcast work, Jodhpur (Comm), RKPF (CRS),
- TERI, Ghazipur- Hon. Director and Member Governing council
- Others

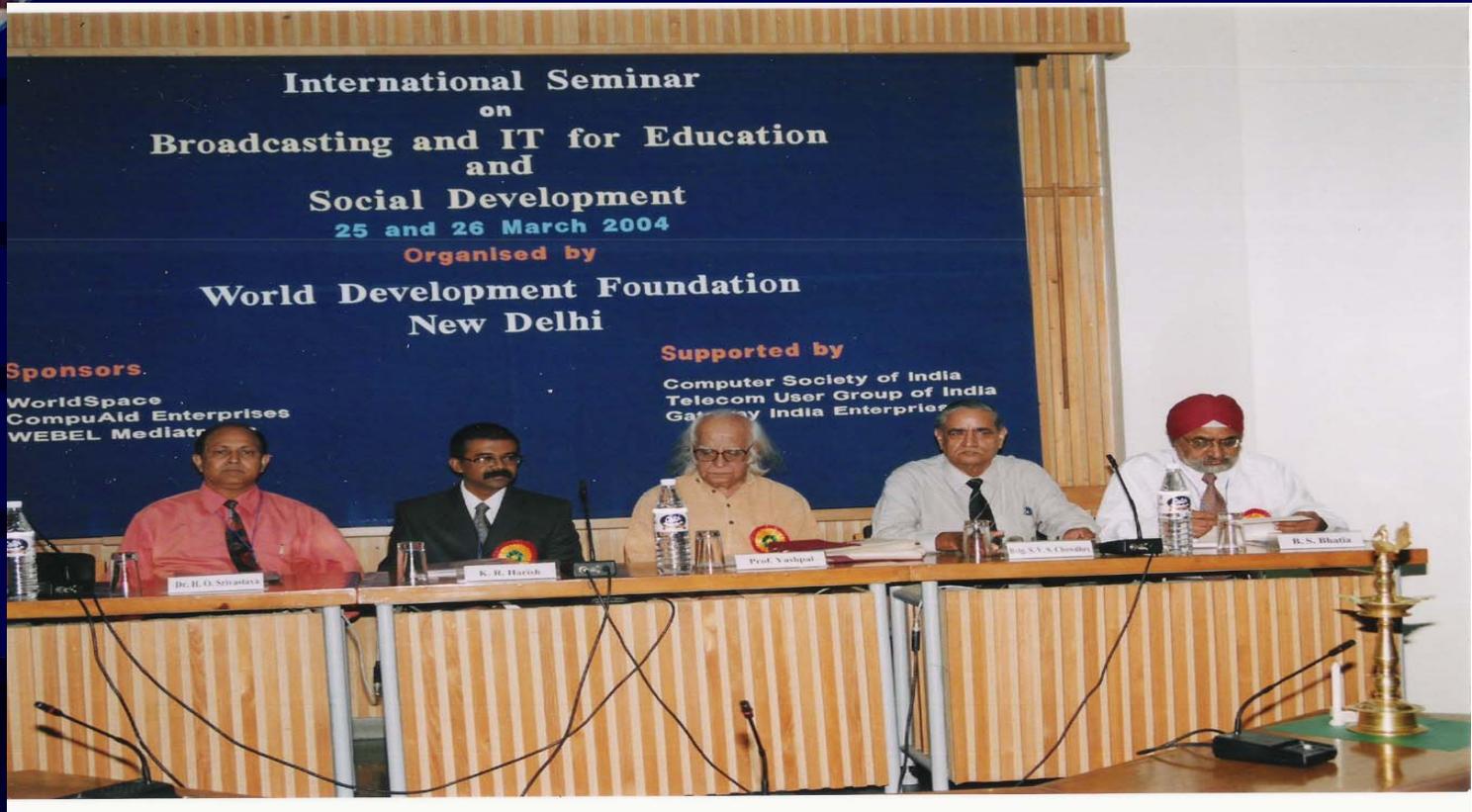
WDF is striving to help the poor and socially challenged by use of Media



Activities

- **Education**
 - Established TERI in Ghazipur, UP-computer, agriculture, environment- Higher Education
 - Computer literacy programmes
 - NORAD Scheme
- **Training, healthcare, self employment**
- **Establishing Radio /TV/Satellite stations**
- **Programming for livelihood generation and others**
- **Complete solutions for CRS- TERI, Ghazipur, CMS Lucknow, etc...75%**
- **Seminars and workshops**
- **Software development- for export under a sister organization**
- **Advise and consultancy- WML, HCL, IIMT Meerut, TERI GZP, Khatpad Radio, Kailali, Nepal etc.**

WDF is striving to help the poor and socially challenged by use of Media



L to R) Dr. H. O. Srivastava, President WDF, Shri K.R. Harish, MD WorldSpace, Prof. Yashpal, Brig. S. V. S. Chowdhry, Shri B. S. Bhatia, Director, Development and Educational Communication Unit

[Back](#)

WDF is striving to help the poor and socially challenged by use of Media



(L to R) Shri P. K. Singh, Dy. Director, AIR, Shri R. Mani Naidu, Shri D. C. Pathak, former Director IB and Member NSAB, Dr. H. O. Srivastava, President WDF, Shri V. Kurian, CMS, Shri R. R. Prasad, Chief Engineer All India Radio

WDF is striving to help the poor and socially challenged by use of Media



MOU between Prasar Bharati and IGNOU- Gyan Vani Ch

WDF is striving to help the poor and socially challenged by use of Media



MOU between Prasar Bharati and Delhi Police

WDF is striving to help the poor and socially challenged by use of Media



MOU with Private broadcasters (Phase 1)

WDF is striving to help the poor and socially challenged by use of Media



Diggi, Jaipur, Studio



WDF is striving to help the poor and socially challenged by use of Media



Commercial Station- Kushal Globals, Ajmer



WDF is striving to help the poor and socially challenged by use of Media



Community Radio System for Rural India

“Information on Air”

WDF is striving to help the poor and socially challenged by use of Media



Introduction

72.2% of Indian population live in rural areas

The information delivery infrastructure in most of the villages are absent



All information infrastructure is concentrated in urban areas

Rural population not a part of main stream

Rural and Urban India are moving Poles Apart

WDF is striving to help the poor and socially challenged by use of Media



What a villager needs!!

Information

Healthcare & Medical

Farming & Agriculture

Fundamental rights

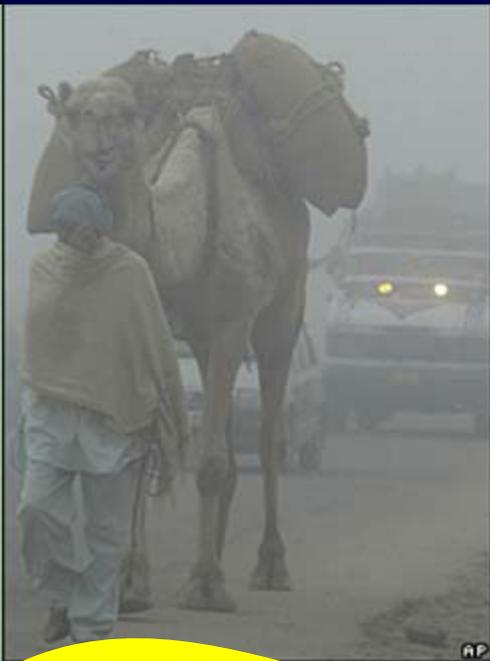
Mandi Rates

Distance Learning

Developmental plans

**This he needs in his
own language**

WDF is striving to help the poor and socially challenged by use of Media





What did he get !!

- Rarely found Multimedia centers provided by Gov.
- The information is provided in English or Hindi
- He has to rush every time to the center for any query or information
- The phobia of Computer and Internet breaks down his curiosity and willingness to access
- Gov initiatives fall prey under the last mile of delivery.

WDF is striving to help the poor and socially challenged by use of Media

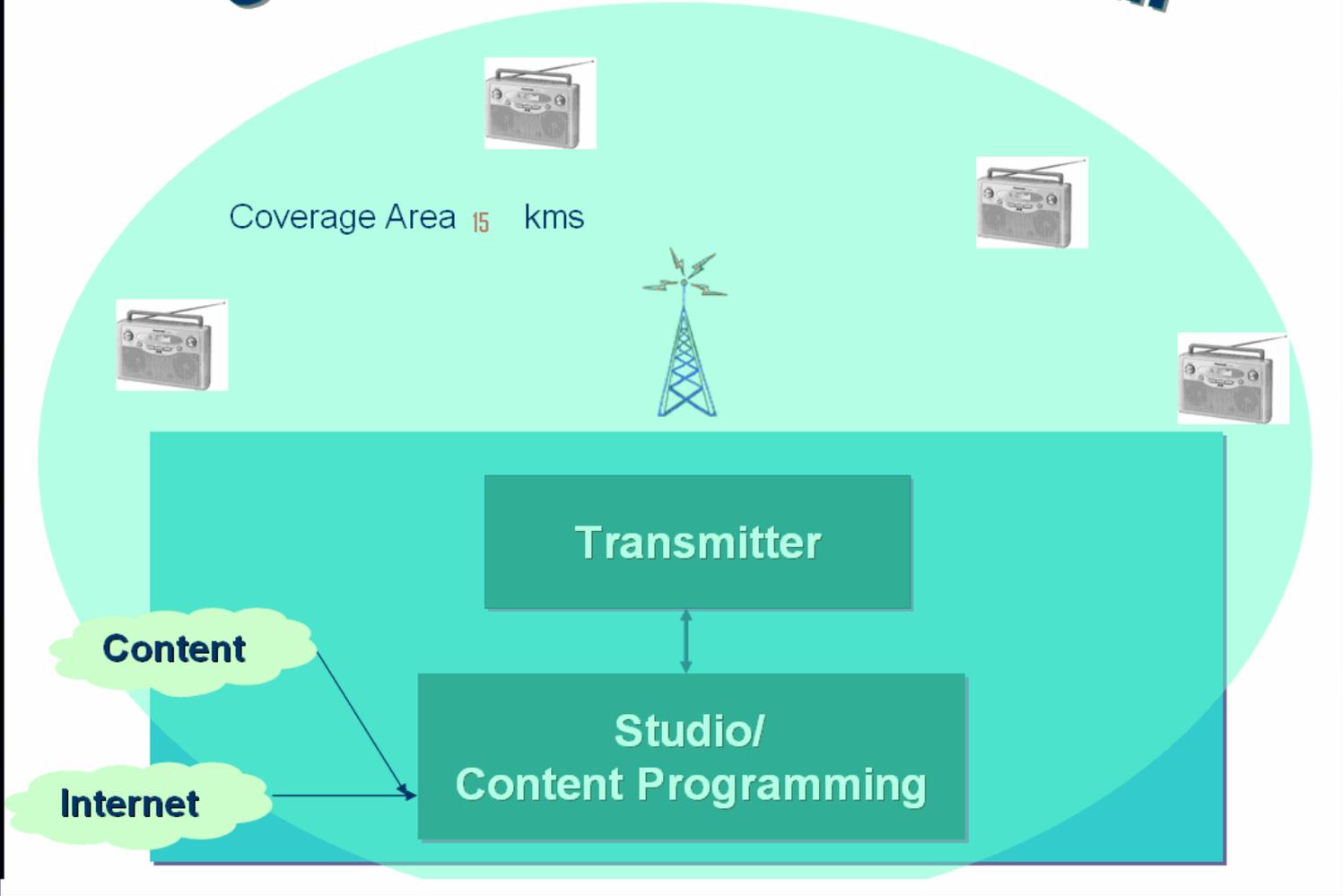


- Short Range Radio Broadcasting
- Aimed at providing beneficial information to
 - A particular Community / Area.
 - Particular dialect
- Anybody can exercise the right to information just sitting at home or work
- Most effective medium of communication specially for rural segment

WDF is striving to help the poor and socially challenged by use of Media



Community Radio System



WDF is striving to help the poor and socially challenged by use of Media



The Result..

- The Villager now has:
 - Better access towards Content
 - Stays updated towards Information
 - Avail his rights by knowing them
- Interactive programs can help in:
 - Fighting against diseases
 - Know how of better farming practices
 - Transparent info of mandi rates promotes strong economy
 - Leverage rural HR and entrepreneurship

WDF is striving to help the poor and socially challenged by use of Media



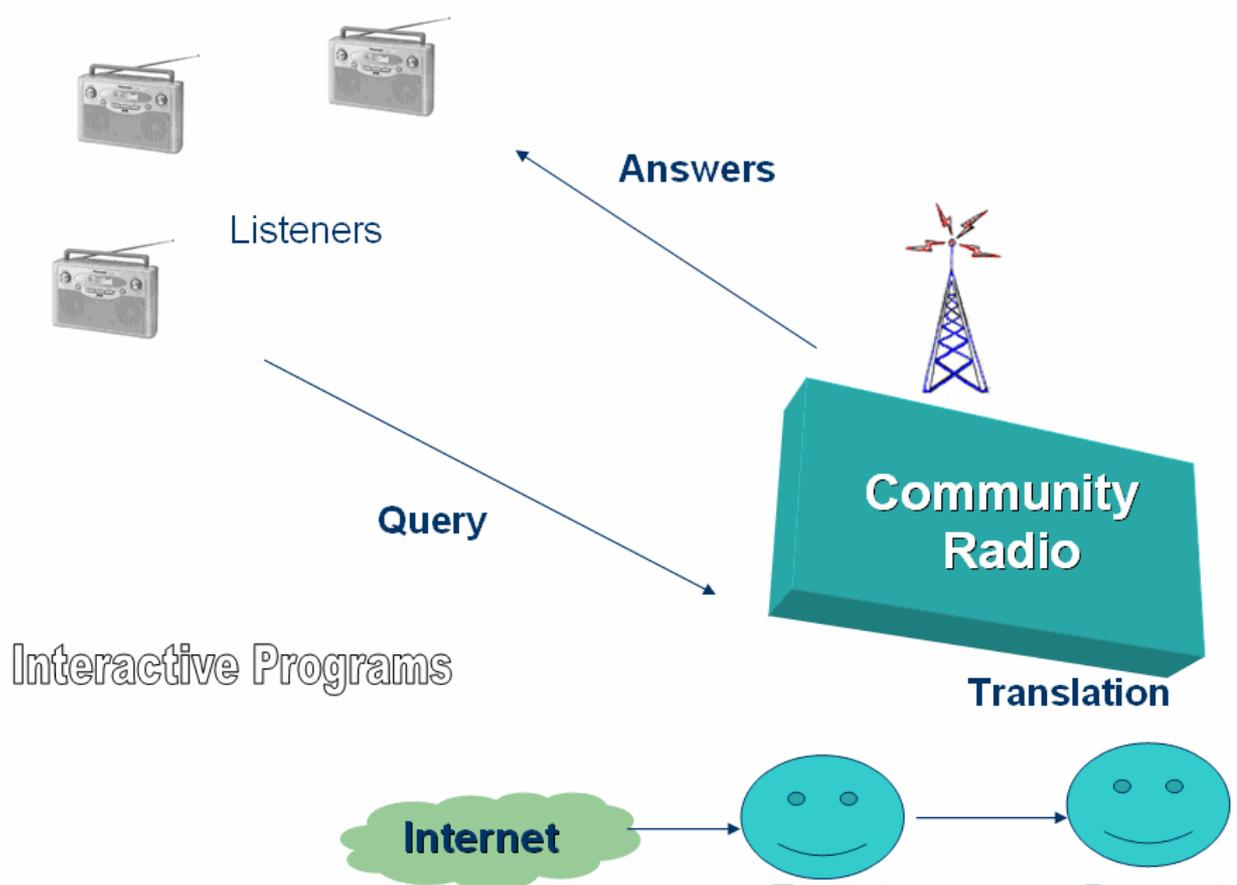
Radio Browsing

- Presenters gather information from Internet or electronic media
- They translate it into local/regional language
- Broadcasted over the Air for listeners
- Presenters and Expert can satisfy the queries of one individual and
- The whole village or community area simultaneously

WDF is striving to help the poor and socially challenged by use of Media



Community Radio System + Radio Browsing



WDF is striving to help the poor and socially challenged by use of Media



Benefits and Features

- Most effective for rural
- Leverages casual education delivery
- Bridges the last roadblock of the
- Could be integrated with existing rural communication systems
- Promotes the rural Human Resource
- Helps fighting against natural calamities and Diseases
- Enhances information access independent of age, sex and status
- Bridges the Urban-Rural divide

Caters to the needs of “Actual India”

WDF is striving to help the poor and socially challenged by use of Media

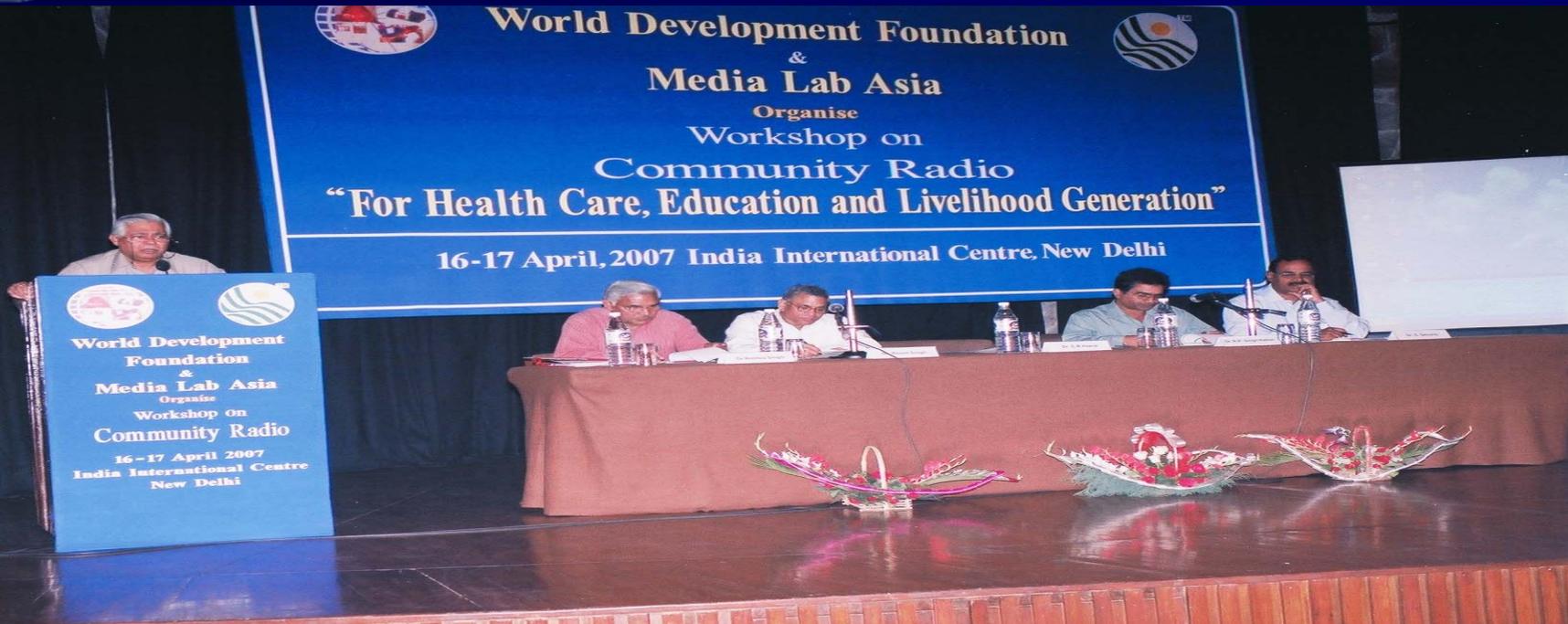


Collaboration

- **Collaboration with Media Lab Asia, Min of IT**

Socio Economic Research, Technology Innovation and Development of Cost Effective Solution for Community Radio Station (CRS) for livelihood generation and enriching the life of have-nots in the country by using the media of radio for education in the field of farming, agriculture, health, hygiene, livelihood generation, etc.

WDF is striving to help the poor and socially challenged by use of Media



On Dias, Prof. C.R. Hazra, Vice Chancellor of Indra Gandhi Krishi Viswavidyalaya, Raipur,
Dr. Baldeo singh, Joint Director, Indian Agricultural Research Institute, New Delhi
Dr. Room Singh, Vice Chancellor, Narendra Deva University of Agriculture & Technology, Faizabad,
Dr. G. Selvaraj, Director (Operations and Distance Learning), Tamil Nadu Agriculture University, Coimbatore,
Dr. R.P. Singh Ratan of Birsa Agriculture University, Ranchi,

WDF is striving to help the poor and socially challenged by use of Media



 **World Development Foundation**
&
Media Lab Asia
Organise
Workshop on
Community Radio
“For Health Care, Education and Livelihood Generation”
16-17 April, 2007 India International Centre, New Delhi 

 **World Development Foundation**
&
Media Lab Asia
Organise
Workshop on
Community Radio
16-17 April 2007
India International Centre
New Delhi



L to R, Shri P. K. Singh, Dy. Dir, AIR, Dr. H. O. Srivastava, President WDF, Shri R. Chandrasekhar, Addl. Secretary, MCIT, Shri Kiran Karnik, President NASSCOM. Shri S. N. Goswami, MD & CEO Media Lab Asia

WDF is striving to help the poor and socially challenged by use of Media



On Dias, Shri Arvind Kumar, Director, Min of I & B, Shri E.K. Bharat Bhusan, IAS, Joint Secretary, MCIT, and Shri D. Singaravelu, Deputy Wireless Adviser

WDF is striving to help the poor and socially challenged by use of Media

[Back](#)



Content

- Signature Tune
- [Cue Sheet](#)
- [Krishi Calendar](#)
- Subjects-Agriculture (Krishak Manch), Animal Husbandry (Pashu Swasth), Self employment (Swa Rojgar), rights of women and labourers, women programme (Mahila Panchayat- Ghar Ghare Gharatin), QA (Prashnottar), Health and Hygiene (Swastha Charcha), Career Guides (Nai Dishayen), (etc- universal, local
- [Experts/farmers/locals](#)
- Content generation at field level
- Evaluation and acceptance

[Next](#)

WDF is striving to help the poor and socially challenged by use of Media



- 1- स्टेशन का नाम: नरेन्द्र देव रेडियो स्टेशन, कुमारगंज
- 2- प्रसारण समय: दोपहर 1-3
सायं काल 7-9
- 3- विस्तृत कार्यक्रम की रूपरेखा

दोपहर 1-3 बजे प्रतिदिन

- | | |
|------|---|
| 1:00 | संकेत धुन |
| 1:02 | आरंभिक उदघोषणा एवं कार्यक्रम |
| 1:05 | घर-घरैतिन महिलाओं हेतु कार्यक्रम |
| | <ul style="list-style-type: none"> ● स्वरोजगार खाली समय का उपयोग ● लोक गीत मनोरंजन कार्यक्रम ● स्वास्थ्य चर्चा ● महिला पंचायत |
| 1:45 | लोकायतन लोकगीत, कहानी, स्किट, चुटकुले आदि |
| 2:05 | अंकुर बच्चों के लिये कार्यक्रम |
| 2:35 | अन्नपुर्णा महिलाओं की सफल कहानियाँ |
| 2:58 | समापन उदघोषणा |

सायं काल 7-9 बजे प्रतिदिन

- | | |
|------|------------------------------|
| 7:00 | संकेत धुन |
| 7:02 | आरंभिक उदघोषणा एवं कार्यक्रम |
| 7:05 | कृषक मंच |
| 7:35 | अवध की वाणी लोकगीत लोकगाथा |
| 7:50 | नई दिशाएँ (Career Guide) |
| 8:00 | प्रश्नोत्तर कार्यक्रम |
| 8:15 | मनोरंजन |
| 8:30 | आसपास |
| 8:35 | पत्राचार |



Portal - Features

- **Media and Metadata to be stored separately**
- **Metadata in a database as per run sheet**
 - Facility for search on Metadata (SQL)
- **Facility for download of media by authorized members**
 - Media in local dialect
 - Membership on payment basis
- **Storage space and Bandwidth for simultaneous download by multiple users**

[Back](#)

WDF is striving to help the poor and socially challenged by use of Media



Options for Studio Acoustics For Community Radio

A research paper by



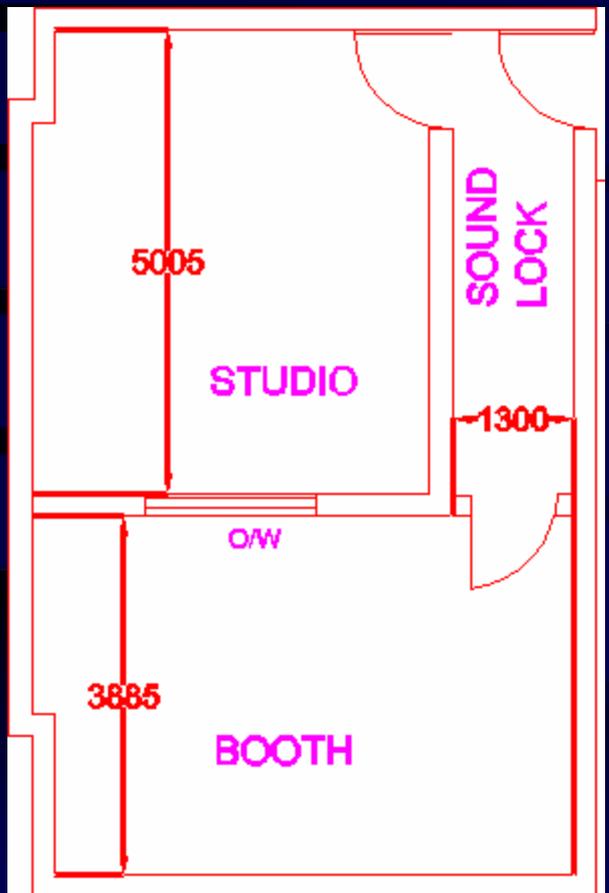
World Development Foundation
And



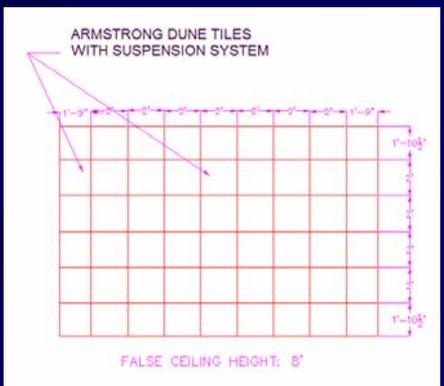
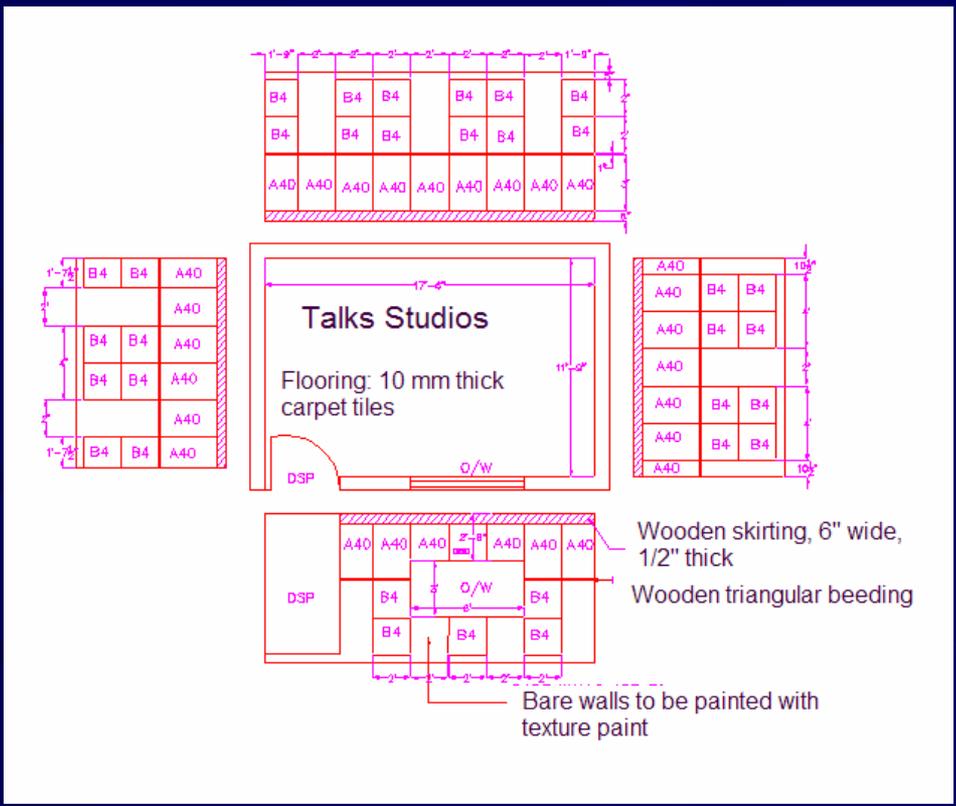
Media Lab Asia

Note: The work was undertaken as part Media Lab Asia project entitled
“Development of cost-effective solution for Community Radio Station and its deployment for livelihood generation”

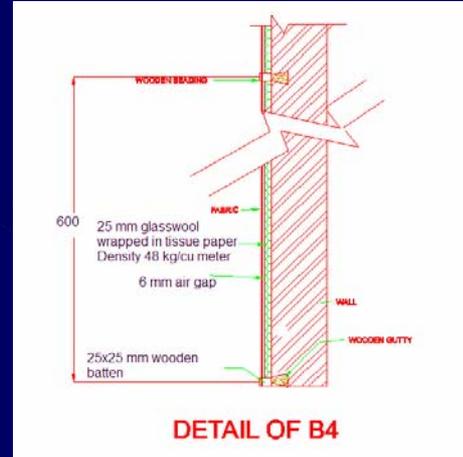
WDF is striving to help the poor and
socially challenged by use of Media



Typical LOP



Partial treatment



WDF is striving to help the poor and socially challenged by use of Media



Narendra Deva Radio station On-Air



WDF is striving to help the poor and socially challenged by use of Media



Narendra Deva Radio station Studio & Tower



H

WDF is striving to help the poor and socially challenged by use of Media



WDF Studios, Delhi



WDF is striving to help the poor and socially challenged by use of Media



Birsa Agricultural University, Ranchi



WDF is striving to help the poor and socially challenged by use of Media



TNAU Coimbatore

WDF is striving to help the poor and socially challenged by use of Media



Training

- Local Language
- Free to poor
- Employment generation
- Certificate by WDF
- Being conducted in association with University
- Practical and field based

WDF is striving to help the poor and socially challenged by use of Media



Narendra Deva Radio station -Inspection & Training



WDF is striving to help the poor and socially challenged by use of Media



रेडियो प्रस्तोता (RADIO JOCKEY) प्रशिक्षण

दिनांक - 1-30 नवम्बर, 2007

आयोजक - प्रसार निदेशालय नरेन्द्रदेवकृषि एवं प्रौ. वि. विद्यालय कुमायराज फेजाबाद

प्रायोजक - वर्ल्ड डेवलपमेंट फाउन्डेशन, दिल्ली

वर्ल्ड डेवलपमेंट फाउन्डेशन
(ISO-9001-2000) प्रमाणित संस्था

एवं
नरेन्द्र देव कृषि एवं
प्रायोगिक विश्वविद्यालय
बहुत शीघ्र
नरेन्द्र देव रेडियो स्टेशन,
कुमायराज (एफ. एम.)
और
रेडियो दिल्ली (इन्टरनेट)
के प्रारम्भ होने की
उद्घोषणा करते हैं।

प्रशिक्षण कार्यक्रम
उद्घाटन 5 वीं अक्टूबर

दिनांक 1-30 नवम्बर 2007

World Development Foundation
(ISO-9001-2000 Certified Organisation)
A knowledge based organization committed to sustain and enrich the lives of the poor and excluded worldwide by the use of Radio, TV, Internet, Satellite and New Media

Services Offered

- WDF offers consultancy, feasibility studies, turn-key solution, operations & maintenance in the specialized fields of:
- Terrestrial and Satellite Broadcast for Radio and Television. This includes coverage planning, system design, installation and commissioning, operation and maintenance of broadcast networks, selection and operation of fixed and mobile (SMC) Uplink and down-link systems.
- Commercial and Community FM and TV stations.
- Audio systems including acoustic, state-of-the-art studio and post production.
- Acoustic and audio video systems for theatres, auditoriums, conference halls.
- Audio-visual systems for video generation and control.
- Television systems including studio, control room, transmission and reception.
- Television programming.
- Television advertisement for TV.

Our expertise

- High quality, flexible, state-of-the-art solution as per customer's requirements.
- Professional and experienced project management.
- Achieving maximum value for money.

WDF is striving to help the poor and socially challenged by use of Media



[Back](#)

WDF is striving to help the poor and socially challenged by use of Media



Press reports

दैनिक जागरण
 लखनऊ, 11 अक्टूबर, 2007

अगले महीने शुरू होगी सामुदायिक रेडियो सेवा

कुमारगंज (फैजाबाद), 10 अक्टूबर (जाका) : नरेन्द्रदेव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज में सामुदायिक रेडियो स्टेशन का संचालन नवम्बर माह में होगा। रेडियो स्टेशन का संचालन करने वाली संस्था मीडिया लैब एशिया सूचना मंत्रालय, भारत सरकार व वर्ड डेवलपमेंट फाउण्डेशन नई दिल्ली की तकनीकी टीम के निदेशक ने बताया कि रेडियो स्टेशन के संचालन के लिए केन्द्र सरकार द्वारा औपचारिकताएं लगभग पूरी की जा चुकी है। संज्ञा शीघ्र शुरू कर दिया जाएगा। निदेशक शक्ति पासी एवं प्रौद्योगिक वि...

स्वतंत्र भारत
 लखनऊ, रविवार, 4 नवम्बर, 2007

फैजाबाद

कृषि वि.वि. में रेडियो प्रस्तोता विषय पर प्रशिक्षण

फैजाबाद (न्यू) प्रसार निदेशक, नरेन्द्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज तथा वर्ड डेवलपमेंट फाउण्डेशन नई दिल्ली के सहयोग में रेडियो प्रस्तोता विषय पर प्रशिक्षण कार्यक्रम का शुभारंभ हुआ। प्रसार निदेशक, नरेन्द्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज ने बताया कि रेडियो प्रस्तोता विषय पर प्रशिक्षण कार्यक्रम का शुभारंभ हुआ। प्रसार निदेशक, नरेन्द्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज ने बताया कि रेडियो प्रस्तोता विषय पर प्रशिक्षण कार्यक्रम का शुभारंभ हुआ। प्रसार निदेशक, नरेन्द्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज ने बताया कि रेडियो प्रस्तोता विषय पर प्रशिक्षण कार्यक्रम का शुभारंभ हुआ।

दैनिक जागरण
 3 नवम्बर 2007

जागरण

(8) जनमोर्चा, फैजाबाद बुधवार, 10 अक्टूबर, 2007

कृषि विश्वविद्यालय में अगले माह से रेडियो स्टेशन प्रारम्भ होगा

कुमारगंज (फैजाबाद) 9 अक्टूबर (नि. शमीम ने बताया कि...

राष्ट्रीय सहारा
 लखनऊ, रविवार, 4 नवम्बर 2007

यानी पूर्ण सत्व



रेडियो प्रस्तोता कार्यक्रम में उपस्थित कुलपति डा. बरतलाम

किसानों को लाभ देगा सामुदायिक रेडियो स्टेशन : कुलपति

मीडिया लैब एशिया सूचना एवं प्रसारण मंत्रालय नई दिल्ली तथा वर्ल्ड डेवलपमेंट फाउण्डेशन द्वारा संचालित नरेन्द्रदेव रेडियो स्टेशन के लिए उपरोक्त



कुमारगंज (फैजाबाद) : नरेन्द्रदेव कृषि विश्वविद्यालय में रेडियो प्रस्तोता प्रशिक्षण कार्यक्रमा के उद्घाटन समारोह में विचार व्यक्त करते कुलपति डॉ. बरतलाम।

कृषि विवि में रेडियो प्रस्तोता पर प्रशिक्षण कार्यशाला शुरु



जागरण सिटी



रेडियो जाकी कोर्स के प्रशिक्षण कार्यक्रम में उपस्थित कुलपति डा. बसंतराम

किसानों को लाभ देगा सामुदायिक रेडियो स्टेशन : कुलपति

कुमारगंज (फैजाबाद), 2 नवम्बर (जाका) : सामुदायिक रेडियो स्टेशनों की स्थापना से कृषि एवं ग्रामीण विकास के क्षेत्र में महत्वपूर्ण उपयोगिता सिद्ध होगी। आकाशवाणी की वर्षों पूर्व की अवधारणा गांवों में साकार होने का समय आ गया है। यह उद्गार नरेन्द्रदेव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज के कुलपति डा. बसंतराम ने विश्वविद्यालय के प्रसार निदेशालय द्वारा आयोजित प्रशिक्षण के उद्घाटन अवसर पर मुख्य अतिथि के रूप में कहा कि गांव के गरीबों एवं किसानों के उत्थान से जुड़े कार्यक्रमों का प्रसारण होने से गांवों में जागरूकता आएगी। गांव में छिपी हुई प्रतिभाएं भी आगे बढ़ेंगी। कार्यक्रम की अध्यक्षता कर रहे वर्ड डेवलपमेंट फाउण्डेशन के अध्यक्ष डा. हरिओम श्रीवास्तव ने अपने संबोधन में रेडियो स्टेशनों की उपयोगिता एवं इसकी कार्यप्रणाली के बारे में विस्तार से बताया। डा.

अभ्यर्थी देश में खुल रहे लगभग पांच हजार सामुदायिक व एक हजार व्यावसायिक रेडियो स्टेशन में प्रशिक्षण उपरांत रोजगार प्राप्त कर सकेंगे। प्रसार निदेशक डा. कांती प्रसाद ने विश्वविद्यालय में सामुदायिक रेडियो स्टेशन की भूमिका पर प्रकाश डाला। डा. प्रसाद ने बताया कि इस केन्द्र के माध्यम से 30 किमी की परिधि में प्रसारण किया जाएगा। इस अवसर पर वरिष्ठ प्रसार विशेषज्ञ डा. रविप्रकाश मौर्य ने अध्यक्ष डा. हरिओम श्रीवास्तव को तथा निर्माता निदेशक डा. शाहिद शमीम ने कुलपति डा. बसंत राम के बुके भेंटकर स्वागत किया। इस अवसर पर फैजाबाद, अम्बेडकरनगर, हरदोई, बस्ती, सुल्तानपुर व प्रतापगढ़ से आये प्रशिक्षणार्थी युवक व युवतियां समेत विश्वविद्यालय के प्रसार निदेशालय के वैज्ञानिक डा. ए. के. सिंह, डा. चंदेल, ई. राणाप्रताप तिवारी, डा. रामप्रताप सिंह उपस्थित रहे। कार्यक्रम का



सहकारिता के आधार पर संचालित देश का सर्वप्रमुख हिन्दी दैनिक

जनमोर्चा

फैजाबाद, वर्ष 49 अंक 319

रविवार, 4 नवम्बर, 2007

आर.एन.आई. पर्ज



रेडियो प्रस्तोता प्रशिक्षण कार्यक्रम में प्रशिक्षणार्थियों को सम्बोधित करते नरेंद्रदेव कृषि एवं प्रौद्योगिक विश्वविद्यालय के कुलपति डॉ. बसन्तराम।

गांवों के लिए विशेष कार्यक्रम तैयार करे आकाशवाणी : कुलपति

(कार्यालय प्रतिनिधि)
फैजाबाद, 3 नवंबर। प्रसार निदेशालय नरेंद्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय,

प्रसार) ने अतिथियों का स्वागत करते हुए कहा कि सजीव स्टूडियो में व्यावहारिक ज्ञान प्रशिक्षणार्थियों को दिया जायेगा। इसमें

निराकरण कर सकती है। वर्ल्ड डेवलपमेन्ट फाउन्डेशन के अध्यक्ष डा. एच. ओ. श्रीवास्तव ने बताया कि देश में 80 से

है। प्रत्येक प्रशिक्षणार्थी को कम से कम दो घण्टे का कार्यक्रम प्रशिक्षण समाप्त होने तक बनाकर प्रस्तुत करना होगा।



दैनिक जागरण

www.jagran.com

ला

कृषि विश्वविद्यालय कुमारगंज में रेडियो स्टेशन स्थापना की संस्तुति

कुमारगंज (फैजाबाद), 2 नवम्बर (फैजाबाद कार्यालय): नरेन्द्रदेव कृषि एवं प्रौद्योगिक विश्वविद्यालय कुमारगंज में रेडियो स्टेशन संचालित करने के लिए सूचना एवं प्रसारण निदेशालय नई दिल्ली व भारतीय कृषि अनुसंधान परिषद की स्वीकृति प्राप्त हो गई है। वर्ड डेवलपमेंट फाउन्डेशन के अध्यक्ष डा. हरिओम श्रीवास्तव ने बताया कि रेडियो स्टेशन कुमारगंज समेत रांची, कोयम्बटूर, पन्त नगर व इलाहाबाद में रेडियो स्टेशनों को चलाने के लिए लाइसेंस जारी कर दिया गया है। कुमारगंज में आकाशवाणी भवन बन जाने से यह 15 दिसम्बर तक देश में शुरू होने वाला पहला स्टेशन हो जाएगा। कुलपति डा. बसन्तराम ने कहा कि नरेन्द्र देव रेडियो स्टेशन का उद्घाटन कृषि अनुसंधान परिषद नई दिल्ली के महानिदेशक डा. मंगला राय से कराने का प्रयास किया जा रहा है।

WDF is striving to help the poor and socially challenged by use of Media



Inauguration of BAU Ranchi



WDF is striving to help the poor and socially challenged by use of Media



Viability

- Commercial
- Sharing of time
- Sale of content
- Direct Fee etc.

WDF is striving to help the poor and socially challenged by use of Media



Approach

- KVK through ATMA
- Funding
- Application
- Send to MLA/WDF
- Workshop 15th 16th January 2009

WDF is striving to help the poor and socially challenged by use of Media



Our Strengths

- Acoustics based on sound research and international standards
- All panels/ SP doors built in-house (standard)
- Content
- Training and education
- Portal
- Local radio programs in their own dialects and live interactive programmes on RBS-Specially designed software for Playlist/ Scheduling/ metadata storage

Next

WDF is striving to help the poor and socially challenged by use of Media



Benefits

- Expertise and experience of long years
- Experience of running and operating Radio Stations in the country
- Experience of content development, AIR / Advertisement Codes, Rules and policy etc.
- Total Solution
- Cost-effective but standard solutions Shortage of content. Capacity building by training
- Training of economically disadvantaged

WDF is striving to help the poor and socially challenged by use of Media



Benefits contd.

- Long association
- New ideas for use of CRS for existing applications
- WDF willing to work as a partner in furthering the cause of the nation

WDF is striving to help the poor and socially challenged by use of Media



The Roadblocks



- Mass Awareness
 - Educating the masses
 - Conducting Interactive Workshops, Seminars
 - Gathering involvement of Panchayats
- Government Policies
 - Licensing policies are time taking
 - No common integrated guidelines are in place
- Choice of right Technology

WDF is striving to help the poor and socially challenged by use of Media



The Approach..

- Creating a common knowledge pool
- Creating awareness programs
- Development of Technology
- Communicating with Government Bodies regarding policies framework
- Transparency in grant of LOI, Frequency, SACFA

WDF is striving to help the poor and socially challenged by use of Media



Thank you

World Development Foundation

Plot 5, Sector 3, New Delhi

9810523668, 011-25082764

<http://wdfindia.org/> , <http://radiodilli.com>

Mail: wdfindia@yahoo.co.in

WDF is striving to help the poor and socially challenged by use of Media